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47th International

Making Cities Livable Conference on

**TRUE URBANISM:
CITIES FOR HEALTH & WELL-
BEING**

& Exhibit on

**SUCCESSFUL URBAN PLAZAS
& NATURE SPACES**

Co-Sponsors: City of Portland, Portland Metro Council.

**The Governor Hotel
Portland, OR
May 10-14, 2009**



On behalf of my colleagues at the Metro Council, I am pleased to welcome you to the Portland metropolitan region for the 47th International Making Cities Livable Conference. We are pleased that our region continues to serve as a model

for urban planning and smart growth. We hope that you will find time to explore some of the neighborhoods and communities that make us known for livability and smart planning.

The Portland metropolitan region comprises 25 cities in three counties. The Metro Council, responsible for land-use and transportation planning, regional facilities and parks, is committed to a thriving region that invests in community and quality of life. From curbing sprawl to protecting and investing in natural areas, we believe that the best way to plan for our future is to create it now. Plans must be implemented to create great places.

I hope you will enjoy the range of amenities offered by Portland, our region's vital core, and the surrounding cities and town centers. While there's a lot to be proud of in our region, we have challenges ahead. Just as you are here to study our example, I look forward to gaining my own fresh perspectives from your visit here.

David Bragdon
Metro Council President

Invited Speakers & Presenters (preliminary list)

- ◆ **Mayor Elect Sam Adams**
- ◆ **Congressman Earl Blumenauer**, 3rd District Oregon.
- ◆ **David Bragdon**, Metro President, Portland, OR
- ◆ **Prof. Richard Jackson, MD, MPH**, Exec. Director, Graham Environmental Sustainability Institute, Univ. of Michigan Ann Arbor. Former Environmental Health Director at CDC, Atlanta.
- ◆ **Gil Kelley**, Planning Director, Portland, OR
- ◆ **Robert Liberty**, Metro Councilor, Portland, OR
- ◆ **Commissioner Dan Saltzman**, Portland, OR
- ◆ **Edoardo Salzano**, Former Dean of

Urban Planning, Venice University,
Venice, ITALY

◆ **Commissioner Erik Sten**, Portland, OR

◆ **Gabriele Tagliaventi**, Tagliaventi &
Associates, Director, A Vision of Europe,
Bologna, ITALY

◆ **Governor Dr. Sven von Ungern-
Sternberg**, Freiburg, GERMANY

Call for Papers

Special Portland Program:

Courtyard housing & shared streets.

Human scale
multifamily housing
housing. Infill urban
housing.

Results of design
competition.

Integrating diversity
and income.



Sustainable Portland

New achievements in urban transit.

Improving the bicycle network - "Green
Boxes" & bike parking. Increasing
walkability. Principles of compact mixed
use and transportation planning. Green
building & housing. Increasing mixed use
loft living in the Pearl District.

Portland's regional planning strategy

Regional planning
politics. Democracy,
planning & livability
at the regional scale.
Integrating land use
and transportation
planning.

Developing
compact, human
scale mixed-use at
transit nodes.



Facilitating commuting by transit. Social demography of urban revitalization. Complete Communities.

Walking tours

Getting around the city by bike, light rail, streetcar, bus and tram. Portland, city of parks & public art. The "Green" mixed-use Pearl District. Historic Waterfront District. Sustainable buildings & parks.

Special Exhibit: SUCCESSFUL URBAN PLAZAS & NATURE SPACES

- ◆ New & restored urban plazas
- ◆ New & restored urban nature spaces
- ◆ Network of new/restored urban nature spaces

Invitation to Exhibit

Presentation topics include: (partial list)

- ◆ **Cities for health & well-being**

Urban planning for physical & social health.

Active living & the walkable, bikeable city.

Planning for commuting by foot and bike.

Land Use

principles for the healthy city. Health effects of sprawl. Sprawl, lack of community & social pathology. Dangers of social isolation for the young & the elderly. Psychological effects of the built



environment. Making streets work to improve social & physical health.

◆ **Public places for social life & civic engagement**

How the built environment shapes civic engagement. Social life, dialogue & political awareness. Generating community & social well-being in the public



realm. Influence of social life on health.

Beautiful places & well-being.

Community festivals & social well-being. Teenagers' social development & community spaces. Reviving plazas & town squares.

◆ **Nature in the urban environment**

Importance of contact with nature for health & well-being. Natural urban places for exercise, adventure, relaxation & stimulation.

Natural beauty & well-being.

Designing & restoring parks, community gardens, wild areas. Restoring biodiversity.



◆ **Mixed-use urban fabric**

New

neighborhoods with mixed-use fabric.

Urban regeneration through mixed-use infill & restoration. New designs for human scale multifamily mixed-use. Innovative lofts & flex units.

◆ **Urban villages / suburban towns**

Transforming a suburban shopping center into a mixed-use town center.



Overcoming
resistance to compact development.
Creating urban villages around public
transit hubs.

- ◆ **Regional planning for healthy cities**
Sustainable regional transportation &
land-use planning. Promoting regional
identity. Curbing sprawl. Focusing
development in town centers.

Achievements in limiting big box retail.

- ◆ **Integrating transit and land-use**
Make towns - instead of traffic planning
& housing development. Evaluating
TODs: case
studies. Including
transit in
development
review.

Environmental
justice in
transportation
planning.
Innovative new
TOD projects.

- ◆ **Guidelines for
child-friendly communities**

No child left inside. Importance of
contact with nature for health & well-
being. Neighborhoods for independent
mobility. How children learn spatial
skills, autonomy & self-assurance.
Learning social skills in the public realm.
The responsibility of familiar adults.

Impact of the built
environment on
child
development.

- ◆ **Traditional town
planning**
Historical models.
Regional
architecture &
identity.
Hierarchy of
building types.

Street, square and block. Location &



significance of civic buildings. Central places & civic awareness. What can we learn from Europe?

- ◆ **Community participation** Designing a neighborhood vision. Planning with citizen participation. Community architecture & urban design. Innovative community gardens & nature areas. Limitations of community participation.

- ◆ **Green buildings, green neighborhoods**

Sustainable land-use planning & urban design. Sustainable community development. Achieving LEED Gold. Green buildings, healthy buildings. LEED neighborhood development.



Regional planning for sustainability.

- ◆ **Legal tools for protecting public health through planning & land use.**

- ◆ **Innovative teaching models**

Health & the built environment: teaching the connections. Urban planning for healthy communities. Teaching mixed use urban fabric. Principles of urban sustainability. Teaching community participation in architecture, landscape architecture & urban design.

Call for Papers & Invitation to Exhibit

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The Governor Hotel

The Conference will take place at the Governor Hotel, at 614 SW 11th Avenue. The hotel consists of two fine historic buildings, one of which, with its magnificent renaissance style ballrooms and meeting rooms, was originally built for the Elks Club.



The hotel is downtown, at the crossing point of the MAX light rail line and the streetcar lines.

To make reservations at the special conference rates please call 503-224-3400, or email reservations@governorhotel.com mentioning that you are with the International Making Cities Livable Conference. The hotel has a limited number of rooms so early reservations are advised.

Arriving in Portland

If you fly to Portland you can catch the MAX light rail directly from the baggage claim area at the airport (fare \$1.95). MAX will take you to within one block of the Governor Hotel.

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